



Alabama State Bar 148th

ANNUAL
MEETING

Sponsorship Opportunities

If you would like to be an Annual Meeting Sponsor, please review these sponsorship opportunities.

PRESENTING SPONSOR - \$25,000

- Opening Night Reception Naming Rights
- Company Logo on Annual Meeting Lanyards

- PRE-MEETING:
 - advance recognition as the Presenting Annual Meeting Sponsor on the Alabama State Bar's website, including:
 - > large company logo on the header of the Annual Meeting webpage on the bar's website
 - > link to company's website on the Annual Meeting webpage

 - advance recognition as the Presenting Annual Meeting Sponsor in pre-meeting publicity, including:
 - > the bar's e-newsletter, *The Sidebar*
 - > the bar's social media pages
 - > the bar's magazine, *The Alabama Lawyer*

 - full page advertisement in *The Alabama Lawyer*

- DURING MEETING:
 - two-page advertisement in the Annual Meeting program
 - largest recognition on list of sponsors in the Annual Meeting program
 - largest recognition (including logo and link to website) on Annual Meeting app
 - largest recognition on signage at Annual Meeting registration area
 - opportunity to address attendees during the Annual Meeting
 - individual recognition during the Grand Convocation
 - one-page insert about your organization's products or services AND company-provided swag in the conference bag given to all attendees

- OTHER PERKS:
 - six tickets to the Opening Night Reception on Wednesday night
 - six tickets to the President's Dinner on Friday night
 - one exhibit space at the Legal Expo with preferred placement
 - two entries in the Tony McLain Memorial Golf Tournament
 - four Alabama State Bar Annual Meeting t-shirts

If you would like to be an Annual Meeting Sponsor, please review these sponsorship opportunities.

LEGACY SPONSOR - \$22,500

- Screens in the main conference room on one day of your choice
- Company logo on room keys

- PRE-MEETING:
 - advance recognition as the Legacy Sponsor on the Alabama State Bar's website, including:
 - > company logo on the Annual Meeting webpage on the bar's website
 - > link to company's website on the Annual Meeting webpage

 - advance recognition as the Legacy Sponsor in pre-meeting publicity, including:
 - > the bar's e-newsletter, *The Sidebar*
 - > the bar's social media pages
 - > the bar's magazine, *The Alabama Lawyer*

 - full page advertisement in *The Alabama Lawyer*

- DURING MEETING:
 - one-page advertisement in the Annual Meeting program
 - recognition on list of sponsors in the Annual Meeting program
 - recognition (including logo and link to website) on Annual Meeting app
 - recognition on signage at Annual Meeting registration area
 - individual recognition during the Grand Convocation
 - one-page insert about your organization's products or services AND company-provided swag in the conference bag given to all attendees

- OTHER PERKS:
 - four tickets to the Opening Night Reception on Wednesday night
 - four tickets to the President's Dinner on Friday night
 - one exhibit space at the Legal Expo
 - two Alabama State Bar Annual Meeting t-shirts

BENCH & BAR SPONSOR - \$20,000

- Bench and Bar Luncheon Naming Rights
- Named as sponsor with every promotion of luncheon

- PRE-MEETING:
 - advance recognition as the Bench & Bar Sponsor on the Alabama State Bar's website, including:
 - > company logo on the Annual Meeting webpage on the bar's website
 - > link to company's website on the Annual Meeting webpage

 - advance recognition as the Bench & Bar Sponsor in pre-meeting publicity, including:
 - > the bar's e-newsletter, *The Sidebar*
 - > the bar's social media pages
 - > the bar's magazine, *The Alabama Lawyer*

- DURING MEETING:
 - one-page advertisement in the Annual Meeting program
 - large recognition on list of sponsors in the Annual Meeting program
 - large recognition (including logo and link to website) on Annual Meeting app
 - large recognition on signage at Annual Meeting registration area
 - opportunity to address attendees and introduce speaker at the Bench & Bar luncheon
 - company-provided promotional material on each place setting at the Bench & Bar luncheon
 - QR code to company website shown on screen prior to Bench & Bar luncheon

- OTHER PERKS:
 - four tickets to the Bench & Bar luncheon at a reserved table
 - one exhibit space at the Legal Expo with preferred placement
 - two Alabama State Bar Annual Meeting t-shirts



DIAMOND SPONSOR - \$15,000

- Two-minute speaking opportunity each day of the conference
- President's Party
- Volunteer Lawyers Program Reception

- PRE-MEETING:
 - advance recognition as the Diamond Sponsor on the Alabama State Bar's website, including:
 - > company logo on the Annual Meeting webpage on the bar's website
 - > link to company's website on the Annual Meeting webpage

 - advance recognition as the Diamond Sponsor in pre-meeting publicity, including:
 - > the bar's e-newsletter, *The Sidebar*
 - > the bar's social media pages
 - > the bar's magazine, *The Alabama Lawyer*

- DURING MEETING:
 - one-page advertisement in the Annual Meeting program
 - large recognition on list of sponsors in the Annual Meeting program
 - large recognition (including logo and link to website) on Annual Meeting app

 - large recognition on signage at Annual Meeting registration area
 - one-page insert about your organization's products or services AND company-provided swag in the conference bag given to all attendees

- OTHER PERKS:
 - one exhibit space at the Legal Expo with preferred placement
 - two Alabama State Bar Annual Meeting t-shirts
 - four tickets to the Opening Night Reception on Wednesday night
 - four tickets to the President's Dinner on Friday night



PLATINUM SPONSOR - \$10,000

SPECIFIC OPPORTUNITIES

- Bar Sponsor at Opening Night Reception
- Bar Sponsor at President's Party
- T-Shirt Sponsor

INCLUDED FOR ALL PLATINUM SPONSORS

■ PRE-MEETING:

- advance recognition as an Annual Meeting Sponsor on the Alabama State Bar's website, including:
 - > company logo on the Annual Meeting webpage on the bar's website
 - > link to company's website on the Annual Meeting webpage
- advance recognition as an Annual Meeting Sponsor in pre-meeting publicity, including:
 - > the bar's e-newsletter, *The Scoop*
 - > the bar's social media pages
 - > the bar's magazine, *The Alabama Lawyer*

■ DURING MEETING:

- half-page advertisement in the Annual Meeting program
- recognition on list of sponsors in the Annual Meeting program
- recognition (including logo and link to website) on Annual Meeting app
- recognition on signage at Annual Meeting registration area
- one-page insert about your organization's products or services OR company-provided swag in the conference bag given to all attendees

■ OTHER PERKS:

- two tickets to the Opening Night Reception on Wednesday night
- three tickets to the President's Dinner on Friday night
- one exhibit space at the Legal Expo

GOLD SPONSOR - \$5,000

SPECIFIC OPPORTUNITIES

- Continental Breakfast (2 available: Thursday or Saturday)
- Other Reception Opportunities
- Entertainment for President's Party
- CLE Sponsor (limited availability)
- Wifi

INCLUDED FOR ALL GOLD SPONSORS

■ PRE-MEETING:

- advance recognition as an Annual Meeting Sponsor on the Alabama State Bar's website
- advance recognition as an Annual Meeting Sponsor in pre-meeting publicity, including:
 - > listed as a sponsor in the bar's e-newsletter, *The Sidebar*
 - > listed as a sponsor on the bar's social media pages
 - > listed as a sponsor in the bar's magazine, *The Alabama Lawyer*

■ DURING MEETING:

- quarter-page advertisement in the Annual Meeting program
- recognition on list of sponsors in the Annual Meeting program
- recognition (including logo and link to website) on Annual Meeting app
- recognition on signage at Annual Meeting registration area
- one-page insert about your organization's products or services OR company-provided swag in the conference bag given to all attendees

■ OTHER PERKS:

- two tickets to the Opening Night Reception on Wednesday night
- two tickets to the President's Dinner on Friday night



SILVER SPONSOR - \$2,500



SPECIFIC OPPORTUNITIES

- Coffee/Snack Breaks (multiple available)
- Refreshments at Registration/Check-In
- Tennis Tournament
- Poolside Ice Cream
- Golf Tournament

INCLUDED FOR ALL SILVER SPONSORS

- PRE-MEETING:
 - advance recognition as an Annual Meeting Sponsor on the Alabama State Bar's website
 - advance recognition as an Annual Meeting Sponsor in pre-meeting publicity, including:
 - > listed as a sponsor in the bar's e newsletter, *The Sidebar*
 - > listed as a sponsor on the bar's social media pages
- DURING MEETING:
 - recognition on list of sponsors in the Annual Meeting program
 - recognition (including logo and link to website) on Annual Meeting app
 - recognition on signage at Annual Meeting registration area
- OTHER PERKS:
 - two tickets to the Opening Night Reception on Wednesday night
 - two tickets to the President's Dinner on Friday night

BRONZE SPONSOR - \$1,000

INCLUDED FOR ALL BRONZE SPONSORS

■ PRE-MEETING:

- advance recognition as an Annual Meeting Sponsor on the Alabama State Bar's website
- advance recognition as an Annual Meeting Sponsor in pre-meeting publicity, including:
 - > listed as a sponsor in the bar's e-newsletter, *The Sidebar*

■ DURING MEETING:

- recognition on list of sponsors in the Annual Meeting program
- recognition (including logo and link to website) on Annual Meeting app

FRIEND OF THE BAR SPONSOR - \$500

INCLUDED FOR ALL FRIEND OF THE BAR SPONSORS

■ PRE-MEETING:

- advance recognition as an Annual Meeting Sponsor on the Alabama State Bar's website

■ DURING MEETING:

- recognition on list of sponsors in the Annual Meeting program

A LA CARTE OPPORTUNITIES:

■ PUBLICITY (\$1,500)

- **one-page company-provided insert about your organization's products or services OR swag in the conference bag given to all attendees**

- **If interested in a customized sponsorship, please reach out to Robyn Bernier (robyn.bernier@alabar.org) to learn more.**

SPONSORSHIP REGISTRATION FORM

SPONSOR:

CONTACT PERSON:

EMAIL:

PREFERRED MAILING ADDRESS:

CITY: **STATE:** **ZIP:**

TELEPHONE (WORK): **(CELLULAR):**

WEBSITE: **TWITTER:**

INSTAGRAM: **FACEBOOK:**

***Please email your high-resolution logo to AnnualMeeting@alabar.org for promotional use.

PLEASE SELECT YOUR SPONSORSHIP PREFERENCE:

- | | | |
|----------------------------------------------|-------------------------------------------|----------------------------------------------------|
| <input type="checkbox"/> PRESENTING SPONSOR | <input type="checkbox"/> PLATINUM SPONSOR | <input type="checkbox"/> FRIEND OF THE BAR SPONSOR |
| <input type="checkbox"/> LEGACY SPONSOR | <input type="checkbox"/> GOLD SPONSOR | <input type="checkbox"/> A LA CARTE OPPORTUNITIES |
| <input type="checkbox"/> BENCH & BAR SPONSOR | <input type="checkbox"/> SILVER SPONSOR | |
| <input type="checkbox"/> DIAMOND SPONSOR | <input type="checkbox"/> BRONZE SPONSOR | |

TO CONFIRM YOUR SPONSORSHIP:

METHOD OF PAYMENT: (CHECK ONE) CHECK CREDIT CARD

If paying with a check, please email this completed form to AnnualMeeting@alabar.org, and also **MAIL** the original form with a check made payable to **Alabama State Bar Meetings & Events** to:

ALABAMA STATE BAR
ATTN: 2025 ANNUAL MEETING
P.O. BOX 671
MONTGOMERY, ALABAMA 36101-0671

If paying with a credit card, please email this completed form to AnnualMeeting@alabar.org (**DO NOT SEND YOUR CREDIT CARD NUMBER VIA EMAIL**) and pay using this link or scan the QR code to pay:



[HTTPS://SECURE.LAWPAY.COM/PAGES/ALABAMA-STATE-BAR-ASSN/ASB-ANNUALMEETINGSPONSORSHIPS](https://secure.lawpay.com/pages/alabama-state-bar-assn/asb-annualmeetingsponsorships)

All sponsorship materials (logos, ads, etc.) must be submitted by **March 28, 2025** to be included in the Spring issue of *The Alabama Lawyer*.

All sponsorship materials (logos, ads, etc.) must be submitted by **May 15, 2025** for your information to be included in the Annual Meeting program and other marketing materials.

We appreciate your interest in partnering with the Alabama State Bar as an Annual Meeting 2025 Sponsor!

If you have questions about Annual Meeting sponsorship, please contact Robyn Bernier at AnnualMeeting@alabar.org or call (334)269-1515.

All Sponsors will receive a confirmation letter for receipt purposes.